

BECAUSE SKIN CARE STARTS WITH GOOD HYGIENE!

Choosing a specially formulated cleansing product for your itchy pet is one of the first steps of treatment, as it immediately improves skin condition by soothing and removing allergens on the skin.



ATOP 7[®] SHAMPOO

SOOTHING AND NOURISHING SHAMPOO-CREAM



ATOP 7[®] MOUSSE

SOOTHING CLEANSING CARE



- ▶ Gentle soap-free cleansers
- ▶ Reduce itchiness
- ▶ Soothe and moisturize



Use once or several times a week

WHAT IF ITCHINESS IS LINKED TO STRESS?

Did you know that itchy skin can also be caused by behavior disorders such as anxiety and stress?

AROMACALM[®]

A SOOTHING COLLAR TO CALM SKIN IRRITATIONS LINKED TO STRESS

Innovative approach to tackle the problem
AROMATHERAPY + PHYTOTHERAPY alliance



- ▶ Relieves anxiety & stress
- ▶ Soothes skin irritations thanks to topical omegas 6 & 3 fatty acids

Each collar provides a constant and long-lasting diffusion of ingredients over a one month period

Dermoscent[®]
LABORATOIRE



A unique brand offer:

- ✓ Based on natural ingredients
- ✓ Easy-to-use products
- ✓ Proven effective
- ✓ Excellent for skin tolerance

Developed by veterinarians, Dermoscent[®] products help maintain or restore a healthy skin and a shiny coat.

Available in more than 45 countries

Naturally efficient



Made in France by Laboratoire de Dermo-Cosmétique Animale (LDCA)



Questions or comments?
Please call: 877-909-2242 or 905-332-4744
www.aventix.ca



www.dermoscent.com
#DermoscentFamily

Itchy Pet?



Dermoscent[®]
LABORATOIRE



Innovative and natural solutions for healthy skin and the well-being of companion animals

PIONEER AND SPECIALIST IN ANIMAL Dermo-CARE SINCE 2003

Ask your veterinarian for advice

ITCHINESS or IRRITATION, HOWEVER ONE DESCRIBES THE SYMPTOM, IS ONE OF THE MAIN REASONS FOR VETERINARIAN CONSULTATIONS BY PET OWNERS

It can take different forms: scratching with the paws, biting, licking, rubbing on a wall, head-shakes, twitches, irritability or aggressiveness...

All animals scratch more or less on and off and it is considered normal behavior to a moderate extent without causing any skin lesions (redness, crust, infections, etc). It is crucial to consult your veterinarian in order to identify the cause.

PARASITES
Fleas and ticks
Scabies
Chiggers



THE
REASONS
CAN BE
VARIOUS:

ALLERGIES
Allergy to flea bites
Atopic dermatitis
Contact allergy
Food allergy



INFECTIONS
Bacteria (pyoderma,...)
Yeast (*Malassezia*,...)

**BEHAVIOR
DISORDERS, ETC.**
Anxiety, stress

Even if scratching brings immediate relief, this is likely only temporary, and soon enough an increase in itchiness can be observed.

We speak of the «itch- scratch-itch» vicious circle.

APPROPRIATE AND SOOTHING SOLUTIONS
ARE AVAILABLE FOR YOUR PET.

To guarantee therapeutic success, it is imperative to first identify the cause of scratching.

In addition to treatment with steroids for severe itchiness, it is equally important to implement an anti-itch management program to lessen possible side effects of drugs: skin thinning/skin dryness or potential risks of immuno-suppressive consequences such as diabetes or urinary infections.

NATURAL ANTI-ITCH SOLUTION

ATOP 7® SPRAY STEROID-FREE SOOTHING CARE

- ▶ Relieves itchiness & moisturizes.
- ▶ Helps restore skin barrier and combat skin hypersensitivity

ATOP 7® SPRAY IS SAFE AND
ALLOWS FREQUENT USE
WITHOUT SIDE EFFECTS



- ▶ Can be used alone in mild cases, or when steroid-therapy is contraindicated.
- ▶ Can be used adjunctively in more severe cases to reduce the need for pharmaceuticals.

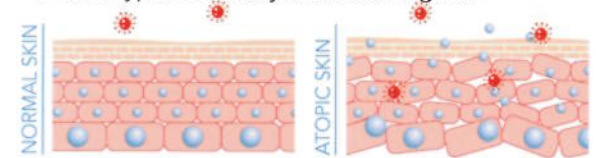
Spray directly on the skin areas once to several times a day as needed. For animals averse to sprays, apply with a cotton pad or gauze.



WHAT IS ATOPIC DERMATITIS OR ALLERGIC SKIN?

Itchiness is the first clinical sign of atopic dermatitis. It is a chronic and inflammatory disease that presents in the form of flare-ups resulting from two types of skin disorders:

- a damaged epidermal barrier which makes skin dry and overly sensitive.
- a skin hypersensitivity toward allergens.



ESSENTIAL 6® SPOT-ON RESTRUCTURING CARE TO REINFORCE THE SKIN BARRIER FUNCTION



- ▶ Essential fatty acids extracted from plants and a synergy of 10 essential oils to help restore skin barrier
- ▶ Easy application and compliance
- ▶ Proven efficacy*

* Study done by Drs. M. Blaskovic, W. Rosenkrantz, A. Neuber, C. Sauter-Louis, R. Mueller published in The Veterinary Journal 2014. Presented during the 2012 World Congress of Veterinary Dermatology in Vancouver.

Apply once a week during the first 8 weeks followed by every 2 weeks for as long as necessary. For small mammals, apply a few drops to 1 pipette according to the animal size.

ATOP 7® HYDRA CREAM DEEP MOISTURIZING FLUID CREAM FOR DRY OR ATOPY-PRONE SKIN

- ▶ Hydrates, nourishes, protects
- ▶ Targeted application

Apply once or several times a day on the affected hairless areas.

