

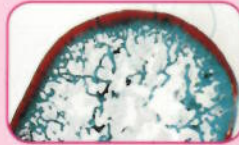
What is Cosequin®?

Cosequin is a scientifically researched nutritional supplement dispensed by thousands of veterinarians to help cats maintain healthy joints. **As cats age, it is common for their joints to become less flexible which impacts their mobility and quality of life.** You may have noticed that your cat is less eager to jump to her favorite spot. While she used to prowl and chase "prey," now she is content to rest.

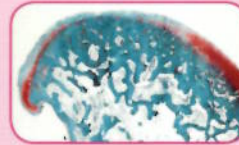
Cosequin contains proprietary researched veterinary specifications FCHG49®* glucosamine and TRH122®* chondroitin sulfate. These ingredients have been scientifically formulated to help support and maintain the health of your cat's joints. Cartilage cell studies have shown that the specific ingredients in Cosequin work together to help maintain the structure of the cartilage while inhibiting the enzymes that break down cartilage.

It is very important to note that the published studies on Cosequin do not apply to other brands.

RED =
CARTILAGE



Cosequin Group
(More cartilage)



Placebo Group
(Less cartilage)

What is joint cartilage?

Cartilage is a slippery and resilient tissue produced and maintained by its own specialized cells. It cushions the surfaces where two or more bones meet to form a flexible joint. Cartilage, joint fluid, and underlying bone work together like a shock absorber allowing flexible joint function.

Because cartilage lacks a direct blood supply, nutrients must pass into the cartilage from surrounding tissue. These nutrients sustain cartilage cells and provide the components necessary to maintain a healthy cartilage structure.

Scientists are not sure about all the factors that cause cartilage breakdown; however, they have discovered enzymes that play a role in the process. With age, injury, or over-activity, the process of cartilage breakdown can exceed the process of replacement leading to problems in the joints and less flexibility. That's when it's time for Cosequin which helps maintain healthy cartilage metabolism.

How does Cosequin® Joint Health Supplement work?

The ingredients in Cosequin work together to help support and protect the cartilage. Glucosamine hydrochloride acts as a building block of cartilage by supplying a key nutrient that keeps cartilage cells healthy and functioning properly. Chondroitin sulfate helps block certain enzymes that break down cartilage. Manganese ascorbate is included to further help cartilage support. Cosequin has been used for over two decades in animals to maintain joint health. While the ingredients have been used separately, published studies show the combination of ingredients in Cosequin is superior to using the ingredients alone.

Why use Cosequin in my cat?

There are not many joint support options available specifically for cats. Some products used in dogs are not as safe in cats. Cosequin has been shown to be safe in cats. Cosequin provides joint cartilage support while maintaining your cat's comfort level.



When should I start giving my cat Cosequin® Joint Health Supplement?

Early action is always the best advice. With regular check-ups your veterinarian can talk with you about your cat's aging process. Your veterinarian may discuss weight control and the use of Cosequin to help your cat in her senior years.

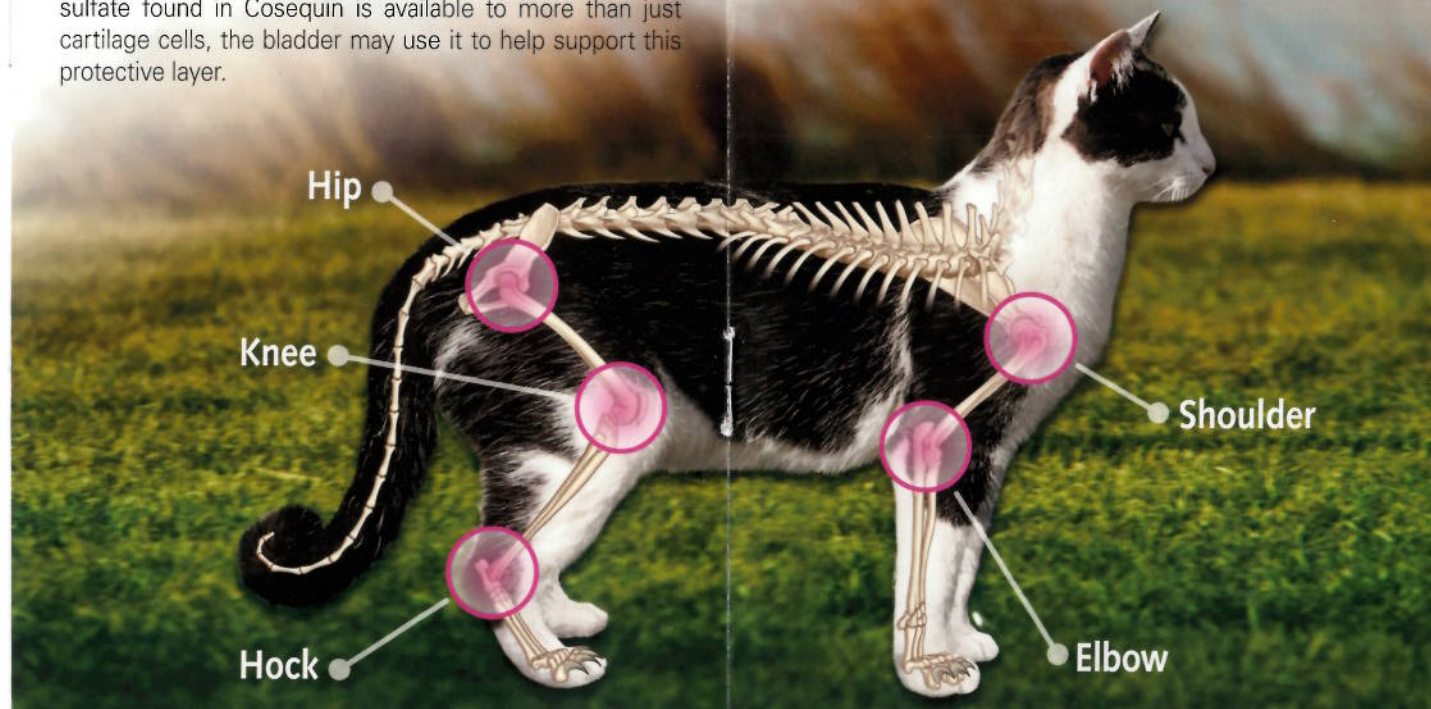
Whenever you notice limping, stiffness, or a reluctance to jump, it is important to have your cat examined by your veterinarian. Your veterinarian can advise you if Cosequin can help. When your veterinarian recommends Cosequin, the sooner it is started, the more opportunity your pet will have to respond and return to normal activity.

My veterinarian mentioned that Cosequin can be used to help support the health of my cat's bladder. How does this work?

Some veterinarians also recommend Cosequin to help support urinary bladder health. The inner lining of the bladder wall is protected by a layer, which contains some of the same compounds as are found in cartilage. This layer keeps urine and the waste products contained within it from seeping into and affecting the lining. Since the chondroitin sulfate found in Cosequin is available to more than just cartilage cells, the bladder may use it to help support this protective layer.

How long does Cosequin® Joint Health Supplement take to work?

Since Cosequin is a supplement and provides nutrients to maintain your cat's joint health, it works more gradually than prescription medicines. Benefits of using Cosequin can range from gradual to dramatic. Following the directions for use on the label, we recommend an initial period of 4-6 weeks. Some cats may show an optimal response in a shorter period of time. The long-term maintenance level is one capsule every other day. The number of capsules given may be increased at any time depending on your cat's needs.



How is Cosequin® different than other joint health supplements?

On the label, different brands may appear to be the same, but unlike prescription medicines, the ingredients in supplements are not equivalent. Cosequin, with its exclusive trademarked combination of FCHG49® glucosamine and TRH122® chondroitin sulfate, has been studied in cartilage cells and shown to help protect them from breakdown.

Cosequin follows manufacturing standards similar to those practiced by the pharmaceutical industry. Each batch of Cosequin is subjected to stringent quality control measures and meets label claim. However, a number of reports of glucosamine/chondroitin sulfate brands have shown that many did not meet their own label claim.



Are there any side effects?

Cosequin® offers unparalleled safety. A safety study in cats demonstrated no adverse effects of Cosequin administration on blood work parameters, including complete blood count, biochemical and clotting values. Some cats may experience a mild gastrointestinal upset such as may occur when switching foods, but this usually will resolve itself.

How is Cosequin Joint Health Supplement administered?

Cosequin Capsules for Cats contain a flavored powder. The capsule can be opened and contents mixed with or sprinkled over the food. The capsule may instead be "pilled" if more convenient followed by food or water.

RECOMMENDATION as a supplement for cats:

Initial Period — 4 to 6 weeks

Under 10 lbs — 1 capsule sprinkled on food daily

Over 10 lbs — 2 capsules sprinkled on food daily

Once desired response is obtained, capsules may be given every other day to maintain your cat. Number of capsules used may be increased at any time depending on your cat's needs.

If your cat eats dry food, the food may be moistened with a small amount of water so that the powder sticks. Alternatively, the contents of the capsules may be mixed with a small amount (i.e., tablespoon) of wet or moist food to ensure your cat eats the entire amount.

This product is in a capsule to ensure an accurate amount is given to your cat.

Capsules may be given once or twice a day depending on your cat's feeding schedule.

**Cosequin Feline
Sprinkle Capsule**



Not actual size.

Visit NutramaxLabs.com for:

- More product information
- Frequently asked questions
- Special offers
- Information on our other cat products for
 - Liver Health
 - Digestive Health
 - Skin/Coat Health

*Source: Among retail brands. Survey conducted in February 2014 of small animal veterinarians who recommended oral joint health supplements.

Cosequin® contains FCHG49® Glucosamine and TRH122® Sodium Chondroitin Sulfate, proprietary veterinary researched specifications.



COSEQUIN[®]
Joint Health Supplement

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VETERINARY SCIENCES, INC.

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Joint Health Supplement



A Pet Owner's Guide
to Joint Health for Cats



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